

## **Historic, Archive Document**

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62,25

# DEAM'S

# 1932

## Gladioli List



All Bulbs listed are of finest quality, grown on new ground, and all are grown from number 5 and 6 and Bulblets--insuring young, vigorous and healthy stock.

All are true to name varieties. All varieties in popular "Favorite" groups are popular, well-known prize winners. The name following variety is name of originator. "P" is abbreviation for Primulinus, the florist type of Gladiolus--very fine for home decoration--although not as large as the others.

### Terms and Discounts

All prices in this list are prepaid in the U.S. and Canada.

Terms: 20% cash with order and balance C. O. D.

Orders placed now will be held on a deposit of 20 per cent. until March 1st if you so desire.

On orders of \$2.00 to \$5.00 you may select free bulbs to the extent of 5%. orders of \$5.00 to \$15.00. 10% : orders \$15.00 to \$25.00, 15% and over \$25.00. 20%. These discounts are for cash with order.

**HARRY DEAM**  
3408 Central Drive, Fort Wayne, Ind.

# Popular “Favorites” Group

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**Annie Laurie** (Brown) P. The Sweetheart Gladioli. Light pink, over white ground.

**Copper Bronze** (Kunderd) P. A very striking copper bronze color. Very large graceful flowers.

**Dr. F. E. Bennett** (Diener). One of the best bright scarlets. Many open. The best in its class.

**Emile Auburn** (Lemoine) France Very large, wide open flowers of coppery bronze, overlaid with slate. Cherry blotch, one of the best smokies.

*Note Emile Auburn--is very special and priced at 10c each; 3 for 25c; 10 for 70c; 100 for \$5.00.*

*Medium, 10 for 50c; 100 for \$3.25; 100 extra large selected bulletts for 25c.*

**Gloriana** (Betscher). The rosebud Gladoli. Fine color combination--salmon with golden throat. Everyone loves it. Fine basket flower.

**Golden Frills** (Kunderd) P. A large open flower. Deep rich daffodil-yellow with slight pink lines on lower petals. Intensely ruffled and very choice.

**Kunderd's Yellow Wonder** (Kunderd). A fine mid-season variety. Buttercup yellow. No markings.

**Mrs. F. C. Peters** (Fisher). Orchid, very fine late lavender, darker blotch.

**Mrs. Leon Douglas** (Diener). Very large rose salmon, striped scarlet. Many open wonderful.

**Rev. Ewbank** (Holland). Early light blue, yellow throat markings.

**Mr. W. H. Phipps** (Diener). The wonder Gladioli. Very large salmon pink. Very often has 16 or more open. Late.

**White Butterfly** (Kunderd) P. Well named. White with soft cream throat. Beautiful cut flower.

## Prices

### For the Popular Favorites-Large Size

#### 1 1-4 inch and up:

1 Bulb for	10c
3 Bulbs for	20c
10 " "	50c
100 " "	\$4.00

#### Medium Size-1 inch and up:

5 Bulbs for	20c
10 " "	35c
100 " "	\$2.75

#### Extra Large Selected Bulblets:

100 for	25c
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5 Bulbs may be chosen at the 10 rate.

25 " " " " 100 rate.

Deam's choice mixture---100 Bulbs for \$3.00.

## CULTURAL DIRECTIONS

American Gladiolus Society. Cultural directions will be furnished with each order.

Join the American Gladiolus Society.

Membership fee \$2 per year.



## Order Blank

## **HARRY DEAM, Fort Wayne, Ind.**

Please ship to

Name \_\_\_\_\_

## Address

### City

**GUARANTEE:** If for any reason Bulbs do not meet with your approval when they arrive, return at once postage collect and your full purchase price will be returned.

Free Bulbs for names of friends interested in Gladiolus.

**HARRY DEAM**

**3408 Central Drive**

**FORT WAYNE, INDIANA**





# New Introductions

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*Sizes are sure to please you.*

*Large sizes, 1½ inches and up; medium sizes, 1 inch and up; small sizes, ¾ inch and up. 5 bulblets at the 10 rate.*

**Picardy** (Palmer). The new wonder Gladioli. The most outstanding variety exhibited in 1930. Tall, straight spike with many large wide open blooms open at a time. Perhaps the most pleasing light pink ever introduced. This variety is quite reasonable considering its rapid increase. It will be in demand for many years.

*Prices:* Large, each \$8.00; medium \$6.00; small \$5.00.

Bulblets \$1.00; 10 for \$8.00

**Bagdad** (Palmer). New smoky old rose, large with several flowerets open. This was one of the tallest Gladiolus we grew last year. You will love it. Excellent propagator.

*Prices:* Large, each \$4.00; medium \$3.00; small \$2.50

Bulblets 50c; 10 for \$4.00.

**Pirate** (Palmer.) A fine, new deep red. Shades and tints of carmine, pomegranate and purple. Blooms large, wide open, 5 to 6 out on tall straight spike. Excellent propagator.

*Prices:* Large, each \$4.00.

Bulblets 50c; 10 for \$4.00.

**William Randolph Hearst** (Kunderd). Beautiful tall plant; many large flowers open; deep flesh corral pink; canary yellow throat.

*Prices:* Large, each \$4.00, medium \$3.00, small \$2.50.

Bulblets 50c, 10 for \$4.00.

**Achievement** (Kunderd.) Tall, with 5 or more giant flowers open, intensely ruffled. Rich, deep canary yellow with large beautiful red blotches on lower petals, very showy.

*Prices:* Large, each \$4.00, medium \$3.00. Bulblets 50c, 10 for \$4.00.

# New Introductions

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**Otto Carmichael** (Kunderd). A very large stately plant, many flowers open, rich golden yellow, intensely ruffled, outer border of petals are richly blushed or tinted a beautiful golden tone, deeper with soft pink flush, lower petals have soft rose pink markings.

*Prices:* Large, each \$4.00, medium \$3.00.  
Bulblets 50c, 10 for \$4.00.

**Lavender Delight** (Arenius). Fine new lavender, light lavender markings, 5 or more open.

*Prices:* Large, each \$4.00  
Bulblets 50c, 10 for \$4.00.

**Radiance Arenis**—Fine dark red.

*Prices:* Bulblets, each 50c, 10 for \$4.00.

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## SPECIAL COLLECTIONS OF NEW INTRODUCTIONS

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We cannot give discounts on these special collections.

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No. 1. 1 large Picardy, 1 large Otto Carmichael, 1 medium Bagdad.  
\$15 value. special for \$9.75.

No. 2. 1 medium Picardy, 1 large Otto Carmichael, 1 medium Bagdad.  
\$13 value. special for \$8.75.

No. 3. 1 small Picardy, 1 large Otto Carmichael, 1 small Bagdad.  
\$11.50 value. special for \$7.75.

No. 4. 1 large Wm. Randolph Hearst, 1 large Bagdad, 1 medium Achievement.  
\$11 value for \$7.50.

No. 5. 1 Bulblet each. Picardy and Bagdad, and 1 each my choice of 3 varieties listed under "New Introductions."  
Value \$3 for \$2.

Name your choice and I will send them if I can

**HARRY DEAM**

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